

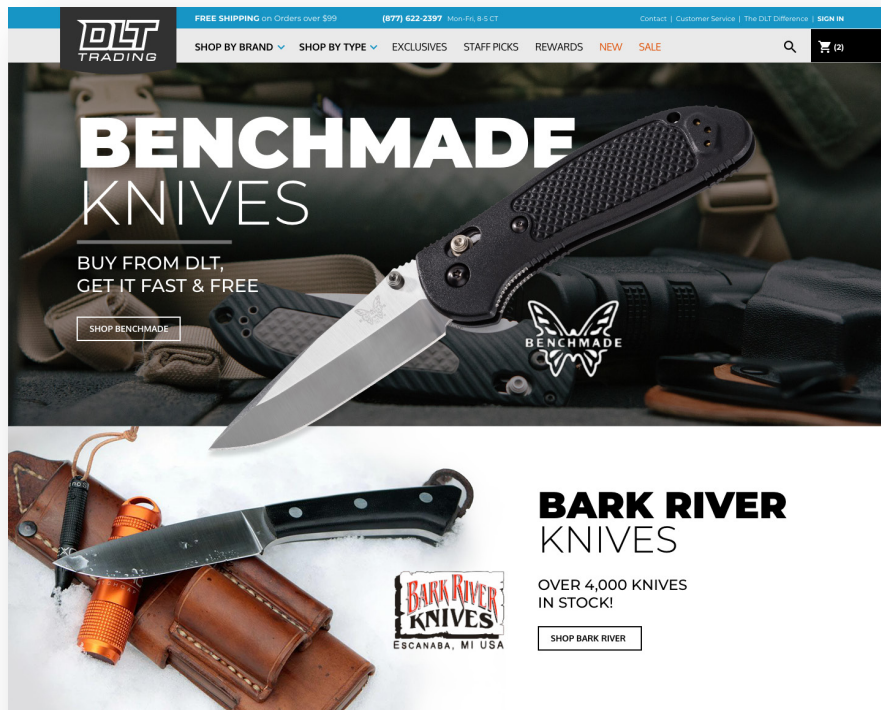
DLT TRADING

When their current platform began to feel stale, and features started to cause headaches, DLT Trading decided it was time to make a move to BigCommerce.

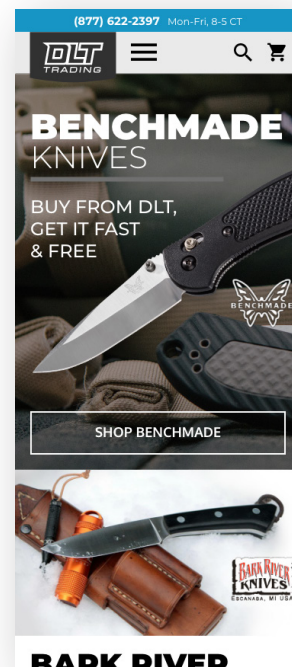
Cut Above The Rest

See how EYStudios successfully migrated DLT Trading from Yahoo to BigCommerce!

DLT Trading was experiencing difficulties managing an ever growing catalog. Their site was becoming outdated and with a small team, sharing a lot of responsibilities, they needed help adding new tools to help alleviate some of the operational headaches.



◀ AFTER REDESIGN



Our Creative Solution

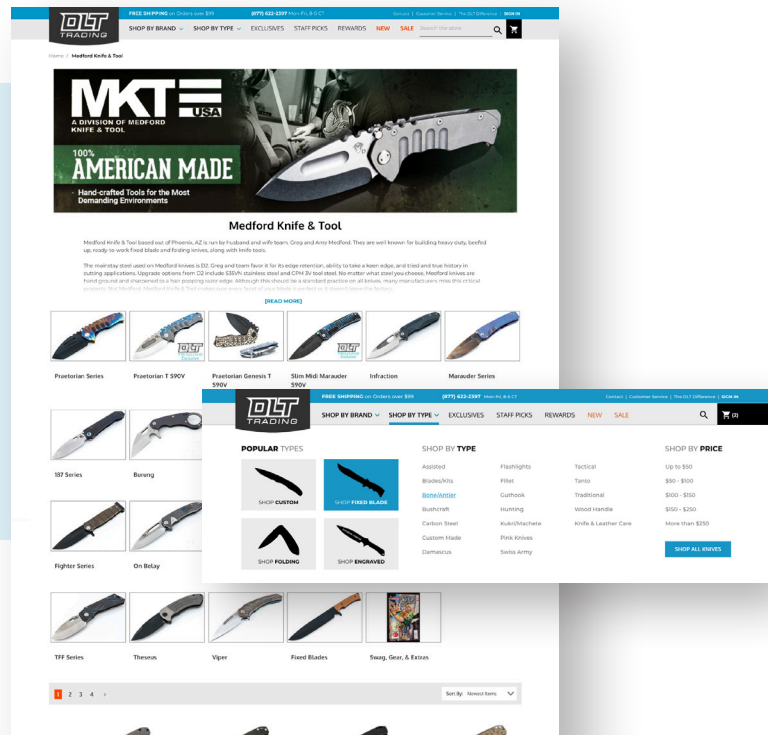
By updating the UX and UI for the website while moving to BigCommerce, we were able to not only make the merchant's life easier, but we were able to improve the experience for their customers as well.

With powerful new tools such as bulk uploading, etc., BigCommerce was able to improve efficiencies for the merchant's day to day. The changes on the website paid immediate dividends as well, resulting in big returns!

Specific features of the new site include:

- Logo Redesign
- Landing Pages for Major Brands
- Custom About Us Page
- Custom Brands Landing Page
- Integrated Rewards Program
- Updated Navigation with flyout Mega Menus

Check out the new DLTrading.com today for high quality and hard-to-find knife brands.



By The Numbers

+55.7%
Online Revenue YTD

+61.75%
Conversion Rate YTD

+70.62%
Average Order Volume YTD

“ Since day one with Eric all he’s preached about is, “How are you going to scale your business? What are your sales now? What do you want them to be in 3 years? Where do you want to be in 5 years? How are we going to get there?”

– Jason Thoune, DLT Trading CEO

To learn what EY Studios can do for your brand,
Call us at 678-402-6378 or email us at info@eystudios.com