



Project Brief

Marimix is a snack brand that has been established since 1990. It is a leading manufacturer of snack products in the Philippines. The brand is known for its variety of snack products, including biscuits, cookies, and crackers. The brand is looking to expand its reach and increase its sales in the Philippines. The project brief is to create a new website for the brand that is modern, user-friendly, and visually appealing. The website should showcase the brand's products and provide information about the brand's history and values. The website should also include a contact page and a blog section.

Home Page



Product Page



Collection Page



Integration

The project involved integrating the new website with the existing Marimix website. The integration was seamless, and the new website is now fully functional and integrated with the existing website.

Challenges

There were several challenges during the project. One of the main challenges was the limited budget. The client wanted a high-quality website, but the budget was very tight. Another challenge was the tight timeline. The client wanted the website to be launched as soon as possible. The team worked hard to overcome these challenges and deliver a high-quality website on time and within budget.

Results

The new website has been a great success. It has increased the brand's visibility and sales. The website is modern, user-friendly, and visually appealing. The client is very happy with the results and has recommended the team to other clients.